

MAKE IT A QUICKIE



As Americans report increased feelings of isolation and burnout in 2020, a new survey by online travel site Hotwire reveals key insights into how Americans are planning to travel this year, with growing interest in local travel and short, last-minute trips ... also known as quickies!

72% OF AMERICANS ARE INTERESTED IN GETTING AWAY THIS SUMMER!

KEEP IT LOCAL

4 OUT OF **5** people think quick, local trips are the perfect way to test the post-quarantine waters

BE PREPARED, NOT SCARED

89% of Americans plan to take health precautions when traveling

PRECAUTIONS THEY ARE TAKING:

50% will travel more by car

43% will seek out less crowded destinations

29% will research a hotel's cleanliness procedures

26% will travel close to home

EVERYONE LOVES A QUICKIE

86% OF ADULTS PREFER SHORT TRIPS OF 3 NIGHTS OR FEWER

BOOK SOME SELF-CARE

More than **8** in **10** (85%) of Americans believe there are tangible health benefits of a quickie trip

This group's top reported benefits are:

- REDUCED STRESS
- MENTAL RECHARGE
- BETTER MOOD

IT'S JUST NOT SUMMER WITHOUT TRAVEL

- 65%** West agree
- 61%** Mid-West agree
- 67%** South agree
- 74%** NE agree

WHAT WE'RE MISSING

THE **TOP 2** THINGS U.S. TRAVELERS ARE LOOKING FORWARD TO ON A SUMMER GETAWAY

- #1** are excited to visit friends and family **57%**
- #2** are looking forward to spending one-on-one time with their spouse or partner **37%**

The Hotwire Survey was conducted online by Wakefield Research among 1,000 nationally representative U.S. adults, ages 18+, between June 11-16, 2020. The margin of error is +/- 3.1%.